

PRESS RELEASE

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Six CargoTrax™ Security Franchises carve the globe to meet EurepGAP Protocol and CSI demands.

MobinTeleCom Oy of Helsinki, is offering six (6) Master Franchises of **CargoTrax™ Security**, (two of which are under negotiations) the 24x7 global Real Time End-2-End GSM via Satellite monitoring solution to address the mandates of the **European Union EurepGap Protocol** legislature as well as the American government demands of the **Container Security Initiative (CSI)**.

CargoTrax™ 24x7 Global Real Time Live Tracking End-2-End Turnkey Security Solution is now available to selected professional organizations capable of delivery of a technical and after-sales services to Maritime transportation and Cruise Vessel markets.

What is EurepGAP Protocol?

All food products, fruit, vegetables, meat and poultry may be subjected to the 2003 EU Law which demands that containers transporting such products from non-EU countries into EU are subjected to a comprehensive audit from the Point of Loading to Point of Delivery.

Maintenance of temperature controls and details of Quality Control inspections including Health criteria (to prevent infected meat with BSC or Mad Cow Disease, Bird (Avian) Flu from entering EU) may be rigidly observed via the Volumetric Sensors of **CargoTrax™** Security Solution.

Retailers continue to exert a strong influence on their suppliers worldwide. The EUREPGAP protocol is another example of European retailers responding to consumer concerns about food safety, animal welfare, environmental protection and worker welfare.

More information: The **EUREP GAP Protocol** and the **EUREP GAP** checklist can be found at the URL-;

http://www.eurep.org/sites/index_e.html

Euro-Retailer Produce Working Group (EUREP) is a European based trade organization for retailers. Their membership consists of growers, product marketing organizations (PMO) and growers' co-operatives, food manufacturers and retailers. The EurepGAP secretariat is called FoodPlus.

In responding to the demands of consumers, retailers and their global suppliers have created and implemented a series of sector specific farm certification standards. The aim is to ensure integrity, transparency and harmonisation of global agricultural standards. This includes the requirements for safe food that is produced respecting worker health, safety and welfare, environmental and animal welfare issues.

FoodPlus have developed an auditable standard promoting Good Agricultural Practices (GAP). At present EUREPGAP only applies to growers and growing organizations, but there are plans to increase the scope to cover livestock. The scope of EUREPGAP, therefore, covers the production of fruit, vegetables, potatoes, salads, cut flowers and nursery stock. FoodPLUS have support from major European retailers, PMO's and growers on a global basis.

By seeking certification to EurepGAP clients benefit from acceptance into the EurepGAP community. Many Global retailers have mandated that growers implement EurepGAP as part of their due diligence defence against food safety issues. EurepGAP also provides a basis for tighter supply chain control, thus giving added confidence towards product quality and safety.

Door-to-Door Security Monitoring with Journey Report

Container Security Initiative (CSI) activated by the Department of Homeland Security, and Customs & Border Protection (CBP) of USA, may give preference to shippers who are able to produce a Comprehensive Journey Report to confirm that the integrity of the container contents and its door seal have not been compromised, from the point of application of the door seal upto CBP inspection in USA.

Options to CargoTrax™ experience Delays and Rejections.

According to reliable sources, several cargo vessels en-route to USA Ports have been refused entry and been subjected to personal inspection, thus causing delays and accumulating substantial costs. The shipping lines have also suffered heavy commercial losses.

Expensive X-Ray Scanning may not offer Complete Solutions.

X-Ray scanning of cargo containers, using multi-million dollar high-value equipment and using expensive consumables are proving unsatisfactory due to its incomplete security coverage, and are creating questions on the credibility of its documentation. Offering only a fraction of the Total Solution of CargoTrax™, MobinTeleCom expects to complement the short-fall with CargoTrax™ Security Solution.

How much does CargoTrax™ Security Solution costs?

The rental of a TEU (twenty foot equivalent unit) costs between Euro 2000 - Euro 4000, depending on the final destination from the point of origin.

The insurance costs of a TEU carrying a high value, easily disposable cargo of tobacco, alcohol or ICT products valued at Euro 1.5 million or more from UK to Russia might cost anything upto ten (10) percent of the value of the cargo. An armed guard from Finnish border to Moscow costs between Euro 1000 - 2000.

CargoTrax™ 24x7 Global Real Time Live Tracking End-2-End Turnkey Security Solution costs a nominal negligible **Euro 100.00 per week.**

The **Green Lane** which permits entry into EU and USA Ports, in the near future, if all security mandates are adhered to, may allow a Container Vessel to unload TEUs with a Priority Clearance and return to Port of Origin for the next loadings.

By installing the **CargoTrax™ Security Solution**, savings might exceed a minimum of Euro 2000+ per journey, exceeding the total cost of one **CargoTrax™ Security Solution**.

When compared with the costs of ever rising prices of Bunker Fuel, Demurrage and all other fixed and variable costs of the operational of a Container Vessel which might be refused entry or delayed for upto weeks for physical check, into EU or USA Port, the cost of **CargoTrax™ Security Solution** becomes a necessary investment.,

About Mobintelecom Oy (MTC)

Mobintelecom Oy **CargoTrax™ Security Solution** offers a comprehensive Globally operational turnkey security monitoring and theft prevention solution in Container Security, to satisfy demands of the Department of Homeland Security (DHS) and Customs & Border Protection (CBP) of the United States of America.

CargoTrax™ Security Solution may meet all demands of the EurepGAP Protocol to ensure the food chain logistics to safeguard the EU consumer.

The hardware solutions consist of the a GPRS-SMS Gateway Platform commercialised by TriaGnoSys GmbH of Wessling, and the Triband GSM-GPRS-GPS-RFID-WiFi Telematics equipment with Volumetric Sensors, combined with a high security Active Intelligent RFID Door Seal exclusively developed by MobinTeleCom Oy (MTC) of Helsinki costs a mere Euro 100.00 per week.

More information: <http://www.mobintele.com/>

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