

CargoTrax Singapore

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Limited FREE Trial Offer of MESH Wireless Sensor Networks technology platform, now available to Exporters, Shippers and Shipping Companies of Cold Food Supply Chain, to monitor Reefers with increased reliability.

MESH Wireless Sensor Networks (WSN) technology for transmission of data from both Reefer Containers and Dry Containers developed by Tampere University of Technology (TUT) Finland, is now ready for commercialization by CargoTrax Singapore Pte Ltd.

The Limited FREE Trial - Valid till Friday 27th February 2009 on Supply Chain Logistics & Security Monitoring of Cold Chain Reefer Containers & Dry Containers, is now being offered by CargoTrax Singapore to selected users.

The main groups CargoTrax Singapore is inviting are, the Cold Food Supply Chain, such as exports of Halal Meat to Arab Middle East, Marine products to USA-EU-Japan, Fruit, Vegetables, and Pharmaceuticals, Blood Plasma exporters who consider the monitoring of Temperature is of prime critical importance in Human Safety and Quality Control.

Application form available at CargoTrax Singapore web site-;
www.cargotraxsingapore.com.sg

Furthermore, recently highlighted terrorist threats of compromise of food containers by injecting biological virus or chemical agents into a food Reefers have increased concerns of food products exporters from several parts of the globe, especially to USA, EU and Arab Middle East.

With the global financial crisis creating further unemployment in developing countries, the opportunities to recruit terrorists amongst the radicals may open new dimensions in attacks against the West.

Many HazMat, Cobalt and other high value easily disposable consignments, including Defence consignments have succumbed to sudden disappearances and have never been recovered, due to lack of continuous GPRS-GPS tracking and monitoring, which may be secured through an integrated, CargoTrax Singapore solution.

Although Reefer Containers have been enabled with a wired hardware solution, a reliable Wireless Stand-Alone, parallel, complementary nonintrusive solution may include a wide range of benefits such as multiple Sensors, which should enhance many applications in Supply Chain Logistics & Security, in both Reefers & Dry Containers, as offered by CargoTrax Singapore Pte Ltd.

A range of optional Sensors may include, Temperature, Light, CO2, O2, Gas, Vibration, Volumetric, Container Doors, Acceleration, Radiation, may deliver an End-to-End near Real Time, 24x7, global visibility of the Container Asset, available at a nominal cost.

The easily deployable WSN Nodes have Duplex transmission capability and maybe installed within a few minutes, delivering seamless transmissions with self-healing qualities. Whilst the Reefer Containers stacked on-deck may require a few Gateway Nodes to communicate with a laptop Server on the bridge, the Dry TEUs below deck in cells or steel compartments, may require additional Gateway Nodes.

The inexpensive nominal cost of the CargoTrax Singapore solution may be offset by cost:benefit advantages including potential insurance premium discounts based on the value of cargo. The ageing Reefers may also enjoy an extension of their life span, for a nominal investment on CargoTrax Singapore concept..

The data accumulated on the Server-on-the-Bridge may transmit the information packets at predetermined intervals via the ship's satellite to control centers on-land.

The CargoTrax Singapore WSN concept with a reliable, parallel, complementary, stand-alone, nonintrusive, miniaturized MESH Wireless Sensor Networks with Optional GSM-GPRS-GPS-Satellite-Solar Power does offer a comprehensive Back-Office 24x7 Monitoring Support Option.

Additionally, WSN Gateway Nodes may be deployed in container farms and Ports to deliver a continuous seamless audit and information on the container traffic.

An invitation to participate in this unique state-of-the-art Limited FREE Trial and complete technological presentation and further information on how to participate in the Limited FREE Trial-; Application form available at CargoTrax Singapore web site-;

www.cargotraxsingapore.com.sg

A four minute Video is available at-;

www.youtube.com/cargotraxsingapore

For further information, please contact Stephen Lowe.